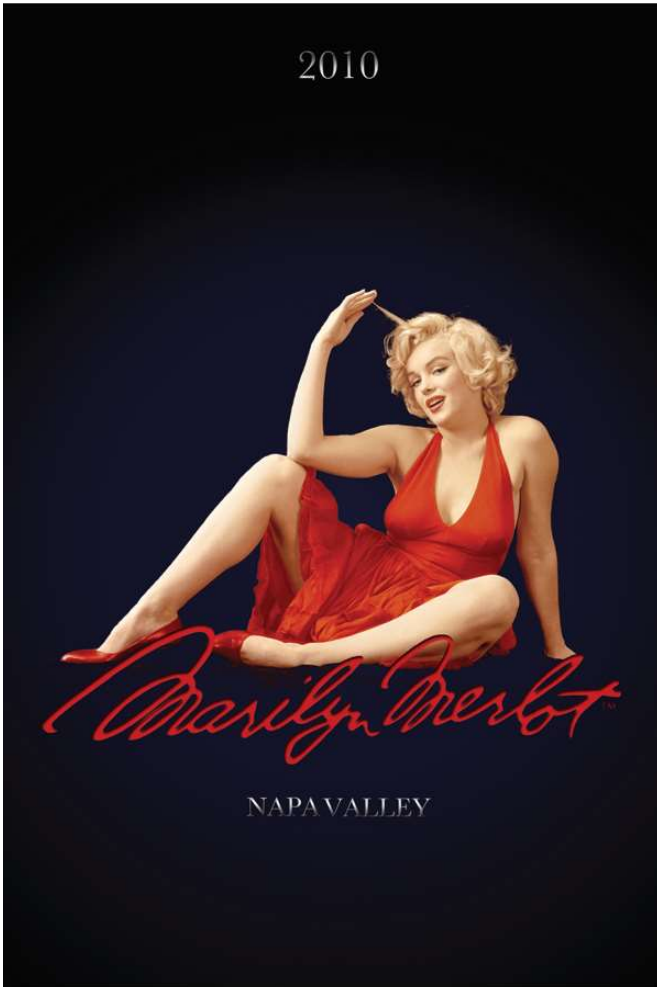


Marilyn Merlot

A Seductive New Vintage of Marilyn Merlot



Photographer Milton Greene gained fame in the 1950s as "Color Photography's Wonder Boy," who captured memorable images of Grace Kelly, Frank Sinatra, Cary Grant, and many other Hollywood legends. Greene is best known, though, for his work with Marilyn Monroe, and the 2010 vintage of Marilyn Merlot honors one of his most captivating Marilyn moments.

The photo portrait of Marilyn Monroe in a red dress set against a black background is from the last photo session with Greene, in 1957, and is as playful as it is provocative - qualities Marilyn often combined in films and in life.

From 1994 to 2000, each vintage of Marilyn Merlot featured Milton Greene photos of Marilyn, and the 2010 vintage once again presents Greene's work at its finest.

Beyond its striking label, the 2010 Marilyn Merlot offers much, much more:

- The long, cool growing season of 2010 in Napa Valley yielded Merlot wines of lovely balance and elegance, and the 2010 Marilyn Merlot fully exemplifies these characteristics.
- The 2010 Marilyn Merlot is a wine that is completely ready to enjoy on release and offers the promise of graceful aging as well.
- As with previous vintages, the 2010 Marilyn Merlot will be equally prized by collectors and Marilyn fans.

Marilyn Monroe's first credited movie role was a small part as a waitress in *Dangerous Years*, made in 1947. In all, she appeared in 30 movies. The 2010 Marilyn Merlot is the 26th vintage of this wine that honors the stellar career and legend of Marilyn Monroe.

Winemaker's Note •• This year's release is a blend of 94% Merlot and 6% Cabernet Sauvignon from grapes grown and fermented in the Napa Valley. The wines color is vibrantly garnet and the complex aromas of blueberries, anise and toasty oak all work in harmony for a wine worthy of its legacy. Moderate alcohol, soft fruit flavors and a lingering finish make this wine a great companion with food of many cuisines. Vineyard locations for this wine are from our longtime grower associates in the Yountville and Oakville regions of the Napa Valley.....

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Harvest Dates: Late September/early October 2010

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